KEYTOP BAREFOOT SHOES · FOUNDED 2006 · BAREFOOT FOCUS SINCE 2010

Barefoot Shoes OEM & Private-Label Specification, Last & Sample Planning Guide

Built exclusively for barefoot and minimalist footwear brands, specialty retailers, podiatry-led labels, ecommerce sellers, and crowdfunding founders.

Location: Jinjiang, Fujian, China | Programs From 500 Pairs / Style | Sample Fee: USD 200 (Refundable) | Reply <24h · Quote <48h

1. Verified OEM Commercial & Development Baseline

Program Parameter	Keytop Barefoot Shoes Standard
Product Scope	**Barefoot & minimalist footwear only** — true zero-drop (0 mm), anatomical wide toe box, thin flexible soles.
Starting Order Volume	Programs start from **500 pairs per style** (exact color/size split confirmed during quotation).
Sample Fee Policy	**USD 200 per sample, refundable** against the bulk order. Physical confirmation sample approved before bulk production.
Custom Mold Ownership	**Once the client has paid the tooling fee, the custom molds belong to the client.**
Response & Quotation Window	First inquiry reply **within 24 hours**; project **quotation within 48 hours** once usable specs are shared.
Channel Protection	Territory and channel exclusivity agreements available on request for retail accounts.

2. Barefoot Footwear Categories & Reference Stack Heights

Every category is engineered around anatomical forefoot splay, zero heel-to-toe drop, and flexible thin-sole construction. Stack height, outsole lug pattern, and last width are confirmed in writing before sampling.

Barefoot Category	Reference Barefoot Construction	Dedicated Product Page
Kids Barefoot Shoes	Natural foot development last, 0 mm drop, ~4 mm flexible stack; toddler to youth sizing.	keytopbarefootshoes.com/kids-barefoot-shoes/
Barefoot Running & Training	True 0 mm drop, ~4 mm ground-feel sole, breathable engineered mesh or knit upper.	/barefoot-running-shoes/ & /barefoot-training-shoes/
Casual & Slip-On Barefoot	Everyday 0 mm drop (~8 mm stack reference), canvas/suede/leather uppers, easy entry.	/casual-barefoot-shoes/ & /barefoot-slip-on-shoes-oem/

Barefoot Category	Reference Barefoot Construction	Dedicated Product Page
Trail & Hiking Barefoot	0 mm drop, ~6 mm flexible lugged outsole for trail grip, reinforced toe bumper options.	/trail-barefoot-shoes/ & /barefoot-hiking-shoes-oem/
Barefoot Winter Boots	Zero-drop wide-toe-box insulated boots with flexible cold-weather rubber soles.	/barefoot-winter-boots-wholesale/
Barefoot Sandals	Minimalist adjustable straps with thin, flexible zero-drop sole constructions.	/barefoot-sandals/

Anatomy & Spec Focus: Exploring custom anatomical lasts or wide-toe-box outsole development? Review our dedicated technical route at **keytopbarefootshoes.com/zero-drop-wide-toe-box-shoes-oem/** before finalizing your Tech Pack.

3. Choosing Your Entry Route: Indie Brand vs. Custom Tooling

Option 1 · Existing Barefoot Last & Open Mold

- Fastest path for 500–1,000 pair launches, indie brands, and crowdfunding pilots.
- Customize upper patterns, Pantone colorways, vegan or leather materials, removable insoles, woven labels, and branded shoeboxes.
- Avoids upfront outsole mold investment while validating market fit.

Option 2 · Custom Barefoot Last & Private Outsole Mold

- Ideal when proprietary toe-box geometry, lug tread, or sidewall branding defines your label.
- Develop from CAD, 3D files, or physical benchmark samples; confirm full size grading before bulk.
- **Full ownership:** custom molds belong to the client once the tooling fee is paid.

4. Six Inputs to Lock Your 48-Hour Barefoot OEM Quotation

Fit, Last & Materials

- **1. Barefoot Category & Audience:** Men's, women's, or kids barefoot (running, trail, casual, winter boot, slip-on, sandal).
- **2. Target Stack & Toe-Box Shape:** Desired 0 mm drop sole thickness (e.g., 4–8 mm), lug depth, and anatomical forefoot width.
- **3. Upper & Lining Materials:** Mesh, knit, canvas, leather, vegan microfiber, or winter lining + Pantone references.

Volume, Branding & Delivery

- **4. Order Quantity & Size Curve:** Pairs per style (from 500 pairs/style) and target size distribution.
- **5. Branding & Packaging:** Outsole mold logo, tongue/insole print, hangtags, and custom box or flat-pack mailers.
- **6. Target Market & Launch Date:** EU, UK, US, CA, or AU destination and target sample + shipment milestones.

Next Step: Plan Your Size Run or Request a USD 200 Refundable Sample

Free Interactive Planner: Calculate barefoot size curves, carton counts, and container loading at keytopbarefootshoes.com/barefoot-size-run-container-calculator/

Direct Factory Email: info@keytopbarefootshoes.com | **Online RFQ:** keytopbarefootshoes.com/contact/

Response Standard: First reply within 24 hours · Project quotation within 48 hours once specifications are confirmed.

Published by Keytop Shoes Co., Ltd. (Keytop Barefoot Shoes · keytopbarefootshoes.com). Barefoot-exclusive OEM/ODM manufacturing since 2010 in Jinjiang, Fujian, China. Exact unit pricing, tooling quotes, Incoterms, and delivery schedules are confirmed in each order's written quotation.